



# Advancing Gender & Green Innovation in CAREC Climate Pathways



Presented by  
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#ladiesfundenergy



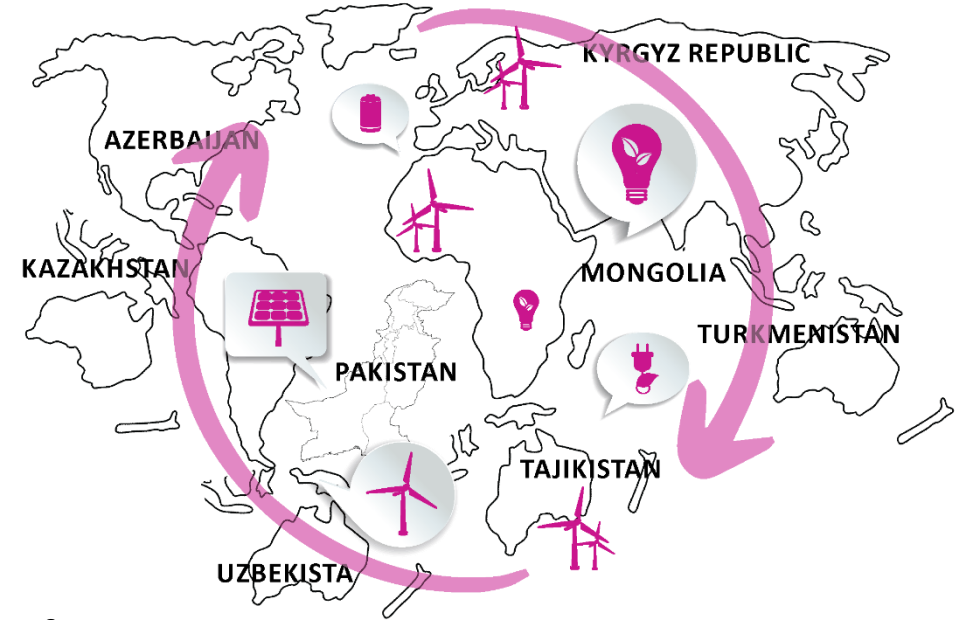
“When women lead in green innovation, economies thrive and environments heal.”

– Tara Uzra Dawood

@ladiesfundenergy

## Unlocking the Green Economy: A Catalyst for Women's Leadership & Innovation

- 🌱 \$10 Trillion Global Green Economy: A fast-growing sector with underutilized female talent
- 🌱 Women = 32% of global renewable energy workforce (IRENA)
- 🌱 Underrepresentation in STEM, finance, and leadership limits potential
- 🌱 CAREC region: Unique opportunity to leverage female entrepreneurship for green innovation and climate resilience



CAREC: GREEN ENERGY, WOMEN, INNOVATION



## LADIESFUND Model: Empowering Women to Lead Climate Solutions

### 1. Access to Finance 💰

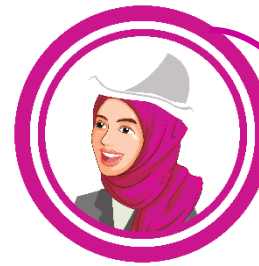
- Green entrepreneurship funds
- Climate grants for women-led startups

### 2. Capacity Building & Mentorship 🎓

- Green bootcamps, business incubators
- STEM-to-Startup programs for young women

### 3. Visibility & Networks 🌐

- Awards (e.g., LADIESFUND Women of Inspiration in Sustainability)
- Regional partnerships across CAREC nations



25,000 +  
WOMEN  
EMPOWERED



300+ GREEN  
ENTERPRISES  
LAUNCHED OR  
SUPPORTED



REGIONAL  
COLLABORATION  
PILOTS INITIATED  
IN CENTRAL ASIA



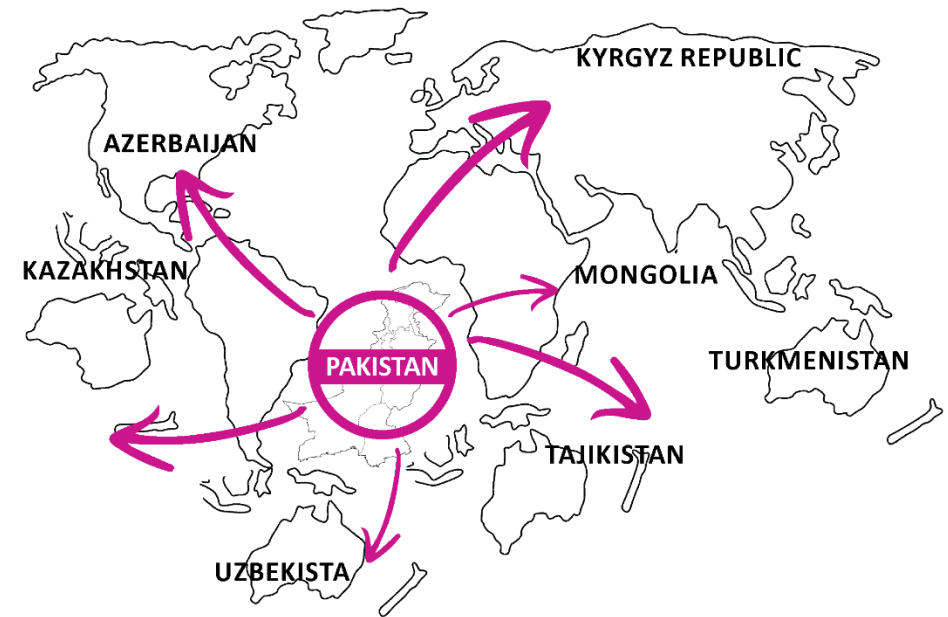
## From Pakistan to CAREC: A Blueprint for Regional Impact

### Success Factors from LADIESFUND:

- Public-private partnerships to fund women's green startups
- Embedding gender in climate innovation curricula
- Storytelling: Celebrating female role models in green sectors

### What CAREC Can Do:

- Cross-border mentoring hubs
- Gender-responsive green financing frameworks
- Knowledge-sharing platform for women-led green innovations

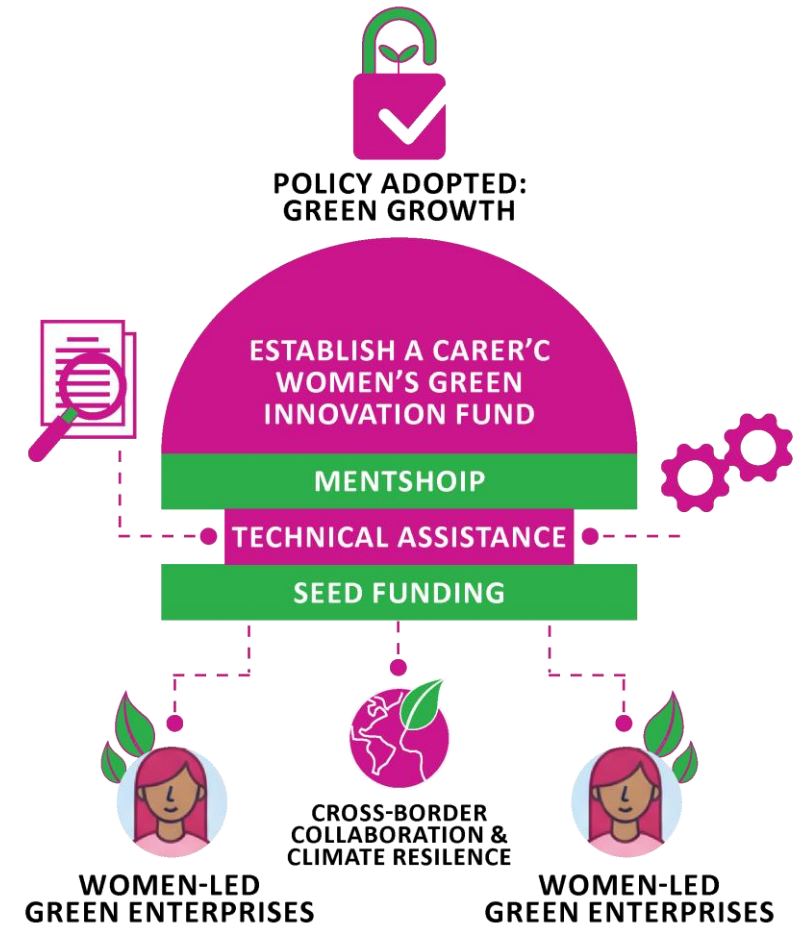


FROM PAKISTAN TO CAREC NATIONS



**Policy Recommendation:**

Establish a CAREC Women’s Green Innovation Fund – a dedicated regional financing mechanism that provides seed funding, technical assistance, and mentorship to women-led green enterprises, with a focus on cross-border collaboration and climate resilience.



### Why This Matters:

- 🌱 Tackles core barriers: access to capital and networks
- 🌱 Catalyzes scalable, women-driven green solutions
- 🌱 Reinforces CAREC Gender Strategy 2030 & Climate Change Vision



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from you!

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Or DM: @ladiesfundenergy! #ladiesfundenergy



Thank you!

